

Personal Selling: A Relationship Approach, 1997, 587 pages, Ronald B. Marks, 0132428849, 9780132428842, Prentice Hall PTR, 1997

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Contemporary Selling: Building Relationships, Creating Value Building Relationships, Creating Value - 4th Edition, Mark W. Johnston, Greg W. Marshall, Aug 15, 2013, Business & Economics, 440 pages. Published in previous editions as Relationship Selling, the latest edition of Mark Johnston and Greg Marshall's Contemporary Selling: Building Relationships, Creating Value.

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Scheduling Theory, Algorithms, and Systems, Michael Pinedo, 2008, Business & Economics, 671 pages. This book on scheduling covers both theoretical models as well as scheduling problems in the real world. It includes a CD that contains movies with regard to implementations of
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